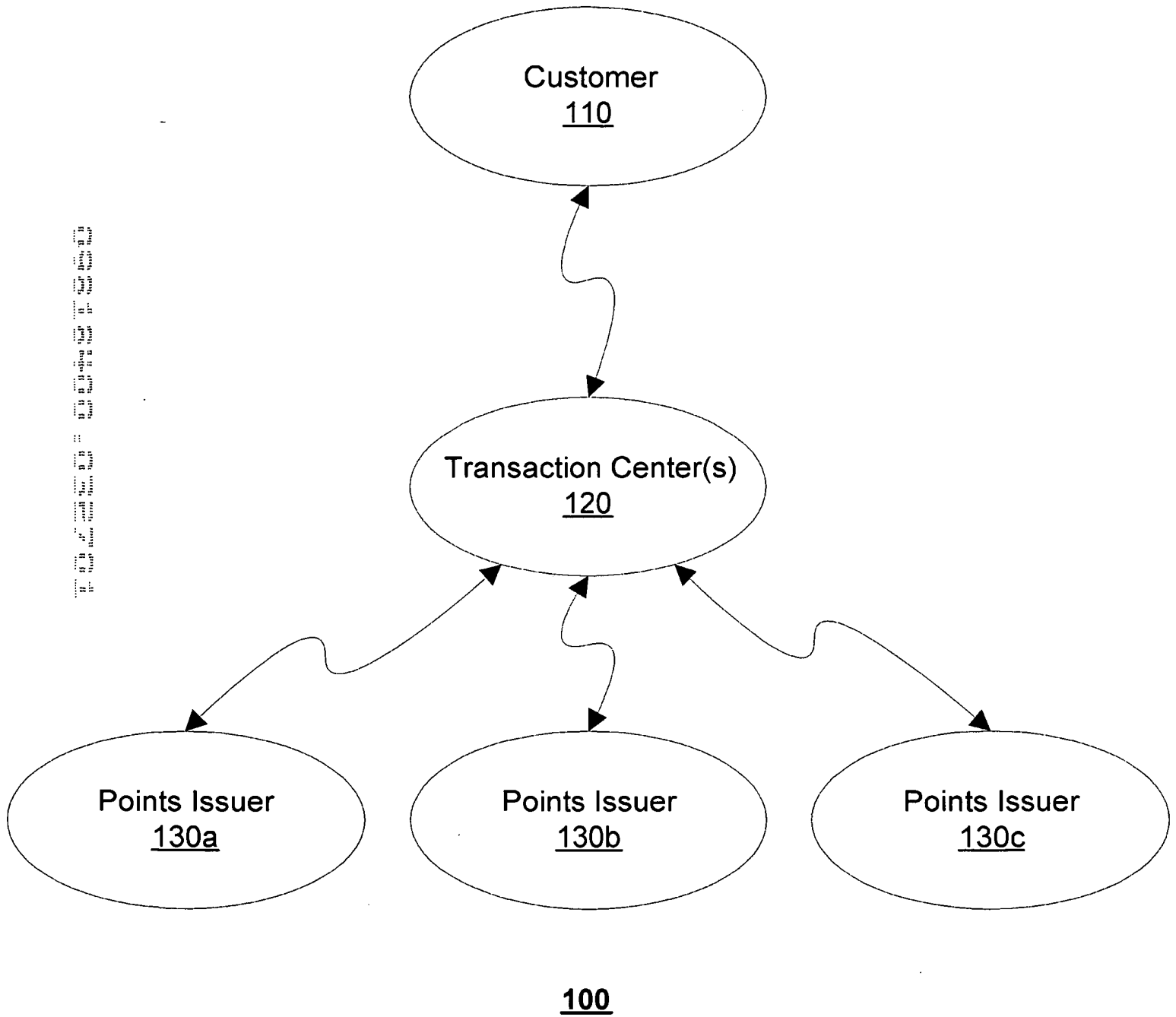
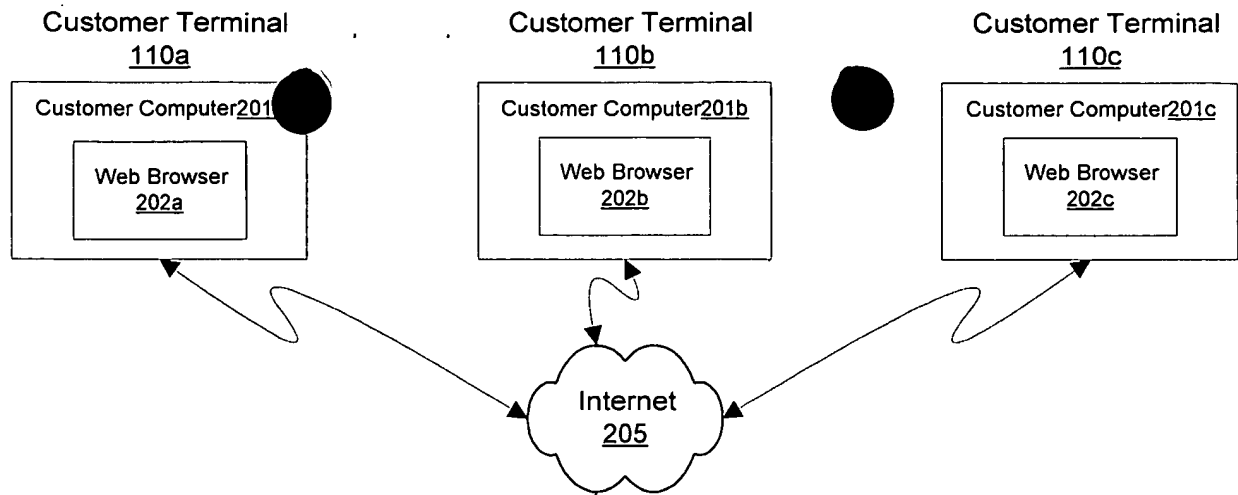


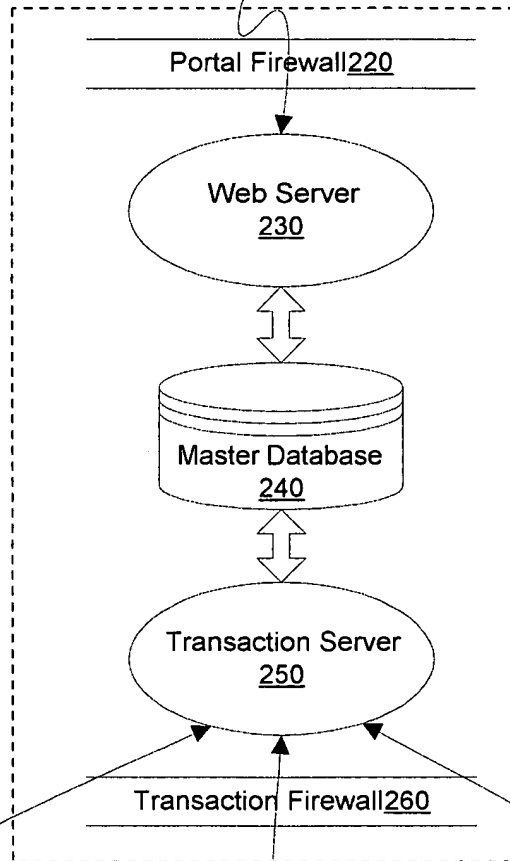
FIG. 1





100

FIG. 2



Transaction Center
120

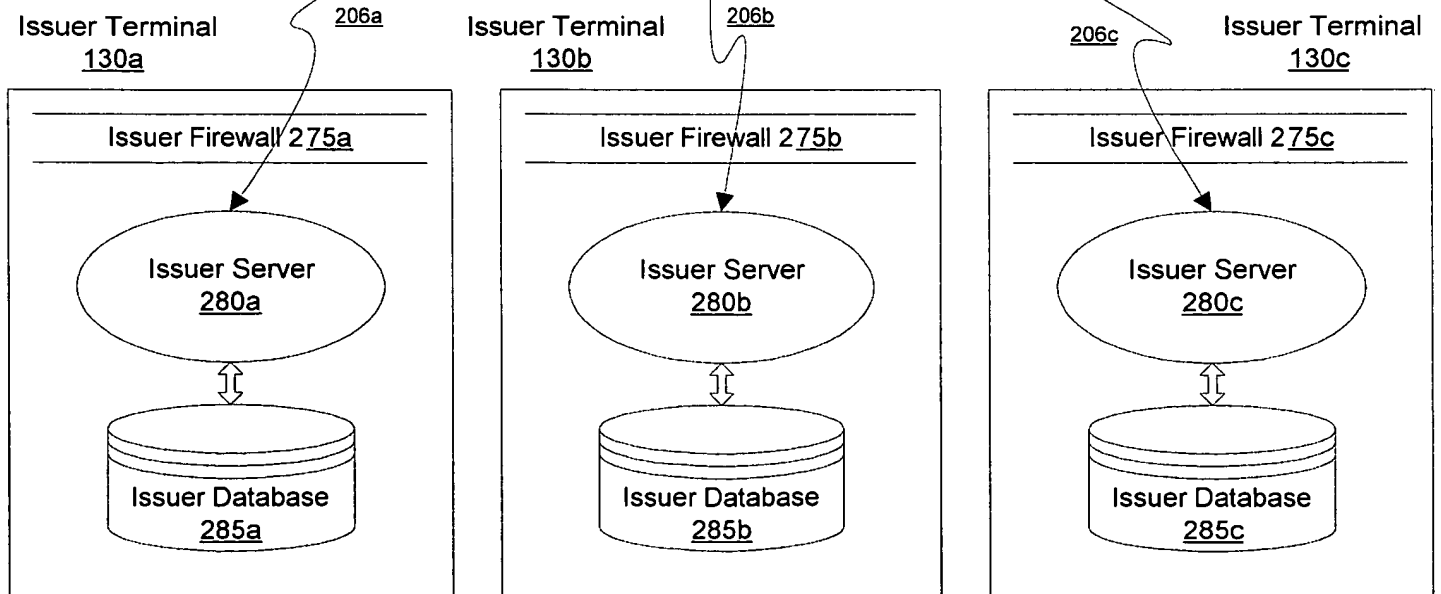
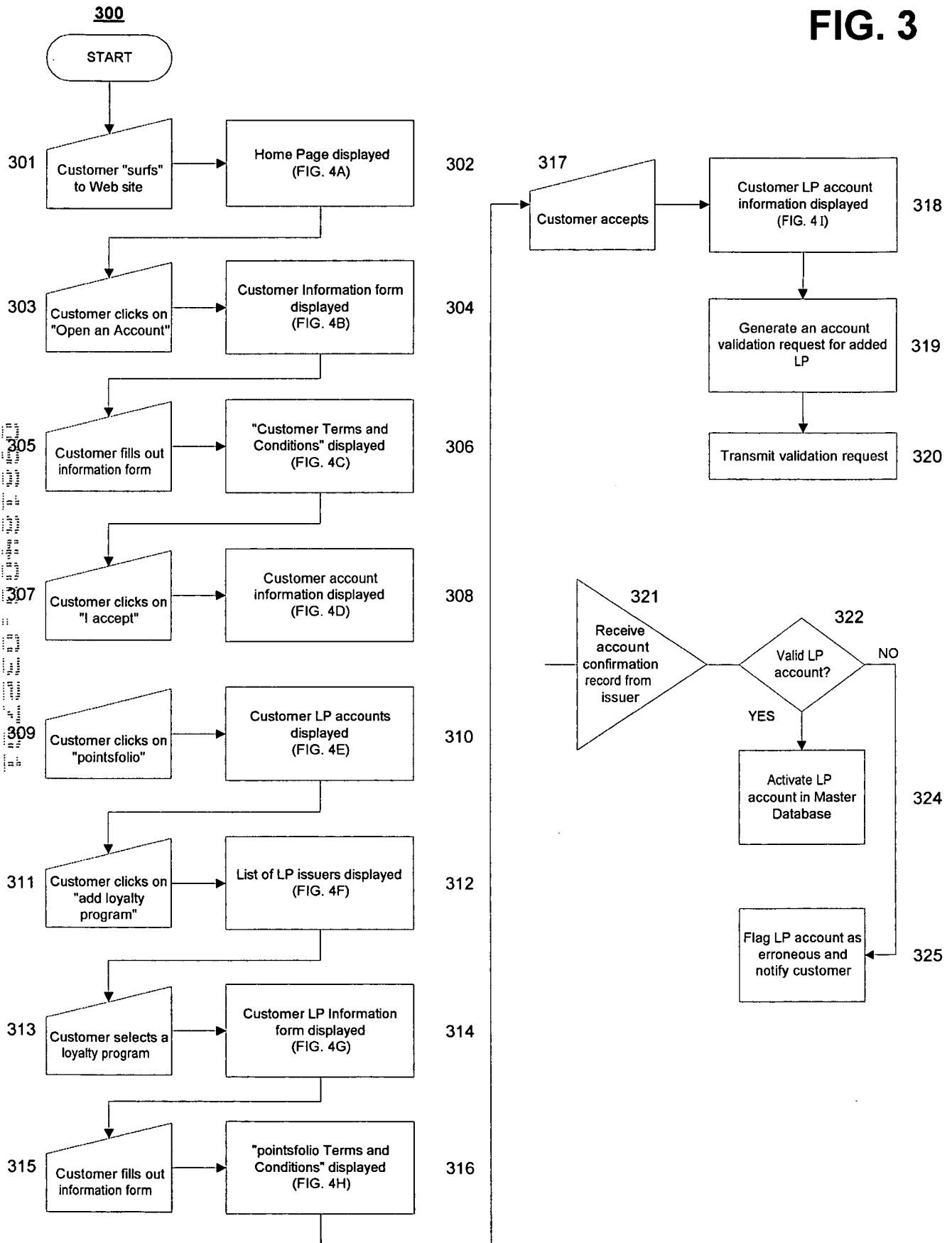


FIG. 3



points
com

home

pointsfolio

exchange calculator

exchange now

autexchange

award finder



home

Welcome to **points.com** - the place for members of the world's loyalty programs! Whether it's points, miles or another currency, points.com offers a revolutionary way to make them all count!

[more about points.com](#) [view Flash presentation](#)

introducing

pointsxchange™

The world's first loyalty program currency exchange! Exchange points or miles between programs and reach awards faster than ever before!

[more about pointsxchange](#)

[view a Flash presentation](#)

[view our xchange tour](#)

quick award finder

Try our quick [award finder](#) to see what awards you can redeem your points for!

[find awards](#)

open an account for free...

and you could win!

Earn a **free** pointsxchange and a chance to win a million points or miles!

[open an account now!](#)

[more about opening an account](#)

401

402

403

introducing pointsfolio™

Manage your loyalty programs in one place... **free!** Track account balances, set award goals and see your progress!

[view list of programs](#)

[more about pointsfolio](#)

[open an account](#)

[help](#)

[about points.com](#)

[about our partners](#)

[contact us](#)

[accounts login](#)

username

password

login

[trouble signing in?](#)

points.com
partners

Points.com is proud to partner with many of the world's leading loyalty programs. Find out more about our partners and the programs they offer.



405

points

com

[home](#) [pointsfolio](#) [exchange calculator](#) [exchange now](#) [autotransfer](#) [award finder](#)

open an account now > opening a points account

With your **points account**, you will enjoy the many benefits [points.com](#), including [pointsexchange™](#) - the world's first loyalty program currency exchange! And, new points account holders receive one **free** [pointsexchange](#) to use **within 30 days** of opening an account!

Please take a few moments to enter the following information. Fields marked with * are required.

*Salutation	<input type="text" value="411a"/>	
*First Name	<input type="text" value="411b"/>	*Last Name <input type="text" value="411c"/>
*Email Address	<input type="text" value="411f"/>	
*Zip/Postal Code	<input type="text" value="411e"/>	*Country <input type="text" value="United States of America"/>
*Please choose a Username (min. of 6 to a max. of 40 alphanumeric characters)		
<input type="text" value="411g"/>	<input type="text" value="411i"/>	
*Please choose a Password (min. of 8 to a max. of 40 alphanumeric characters)		
<input type="text" value="411j"/>	<input type="text" value="411j"/>	

*Confirm Password *For your security, what is your mother's maiden name?

[open an account](#)
[help](#)
[about points.com](#)
[about partners](#)
[contact us](#)

points account benefits

Find out more [about points.com](#) and the benefits of opening a [points account](#).

need help opening your points account?

Find out what you need to know in our [opening an account help area](#).

points
com

home pointsfolio exchange calculator autoexchange award finder

open an account now > points account terms & conditions

account terms & conditions

Please review the following terms and conditions of your points account and show your acceptance and understanding by checking the box below.

OUTLINED BELOW IS IMPORTANT INFORMATION REGARDING THE TERMS AND CONDITIONS OF USING THE PRODUCTS AND SERVICES OF POINTS.COM AS A POINTS OR POINTSPUS ACCOUNT HOLDER.

PLEASE READ THE FOLLOWING CAREFULLY AND RETAIN A COPY FOR FUTURE REFERENCE (please note that the information contained

422

424

☒

I accept.

open account

points
com

WHERE THEY ALL COUNT!™

privacy policy security policy

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[open an account](#)
[help](#)

[about points.com](#)
[about partners](#)
[contact us](#)

points
com



home pointsfolio xchange calculator xchange now autoexchange award finder

open an account now > points.com account confirmation

Welcome, Steve Ogden to points.com!

Thank you! Your points account information is displayed below. As a points account holder you now have access to the many benefits of points.com including pointsxchange™. To start getting the most from your points or miles, we suggest you start building your pointsfolio today.

432

edit my profile

434

open a pointsplus account

points.com account information for Steve Ogden

Username: STEPHENOGDEN
 Mother's Maiden Name: Brinkman
 Salutation: Mr.
 First Name: Steve
 Last Name: Ogden
 Email Address: steve@points.com
 Email Message Format: text only
 Country: Canada
 Zip/Postal Code: M4T 1G4
 Would you like to receive news, special offers or other information from points.com or its partners? yes

edit my profile

open a pointsplus account

set up your
pointsfolio

Start building your pointsfolio now by adding your loyalty programs to make them all count!

get more with
a pointsplus
account

Find out more about the benefits of opening a pointsplus account.

[open pointsplus help](#)
[about points.com](#)
[about partners](#)
[my profile](#)
[contact us](#)
[log out](#)

pointsfolio
snapshot

your program	your balance
your program	your balance
your program	your balance
your program	your balance
your program	your balance

customize

points
com

441

home pointsfolio xchange calculator xchange now autoexchange award finder

pointsfolio

Welcome to pointsfolio, where you can keep track of your account balances, pointsxchanges, xchange calculations and award goals.

Select any loyalty program to view or edit your account information. Select any note to view your pointsxchange details.

pointsfolio for Steve Ogden

loyalty program	account balance	date updated	available for xchange	notes
your program	your balance			

view list of programs

442

points
com

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add loyalty program

443

xchange calculator
worksheets

View or edit my xchange calculator worksheets.

award goals

View or edit my award goals.

pointsxchange transactions

View all my pointsxchange transactions.

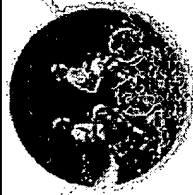
customize your homepage

Set or change the goals and loyalty programs displayed on your homepage and pointsfolio snapshot.

pointsfolio snapshot

your program	your balance
your program	your balance
your program	your balance
your program	your balance
your program	your balance

customize



points
com

home pointsfolio xchange calculator xchange now autoexchange award finder

pointsfolio > add a loyalty program to your pointsfolio

Please select a loyalty program of which you are a member to add to your pointsfolio. Your pointsfolio will be updated within 24 hours with your account balance. You can learn more about the loyalty programs you want to register by visiting our about partners section.

Step 1:
 Select a loyalty program:
 LP1

return to my pointsfolio

go to next step

454

452

456

points
com

WHERE THEY ALL COUNT™

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points
com

open pointsplus
 help
 about points.com
 about partners
 my profile
 contact us
 log out

pointsfolio
 snapshot

your program	your balance
your program	your balance
your program	your balance
your program	your balance
your program	your balance
your program	your balance
customize	

points com

[home](#)[pointsfolio](#)[xchange calculator](#)[xchange now](#)[autoxchange](#)[award finder](#)[pointsfolio > add a loyalty program to your pointsfolio](#)

Please enter the following information we require to add **LP1** to your pointsfolio. Please make sure that **all** of the information that you input is **exactly** the same as your account information with LP1. If you are unsure, please check the **LP1** partner page for contact information and links.

Step 2: Enter your account information

Steve

First Name:

Ogden

Last Name:

stephenogden

User Name:

123456789

Account Number:

P.I.N.:

Confirm Password:

Postal Code:

Country:

Province:

Phone:

462a

462b

462c

462d

462e

462f

462g

462h

462i

463

464

[return to my pointsfolio](#)[add loyalty program](#)[open pointsplus](#)[help](#)[about points.com](#)[about partners](#)[my profile](#)[contact us](#)[log out](#)[pointsfolio snapshot](#)

your program

your balance

your program

your balance

your program

your balance

your program

your balance

your program

your balance

[customize](#)

points
com

home pointsfolio xchange calculator xchange now autoexchange award finder

pointsfolio > terms and conditions

Before you submit your loyalty program information and update your pointsfolio, please review the following pointsfolio agreement. 472

use of pointsfolio

When you register your loyalty programs for your pointsfolio, we need to know your account number, your username and/or your PIN#, password or access code. This information enables us to update and complete your pointsfolio on an ongoing basis. By providing this information to points.com you authorize points.com to use and disclose this information as necessary in order to complete your pointsfolio.

☒ I accept 474

return to my pointsfolio 476

cancel 478

add loyalty program 479

points
com

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points
com

open pointsplus
 help
 about points.com
 about partners
 my profile
 contact us
 log out

pointsfolio
 snapshot

your program	your balance
your program	your balance
your program	your balance
your program	your balance
your program	your balance
your program	your balance
customize	

points.com

home pointsfolio

exchange calculator

exchange now

autoexchange

award finder



pointsfolio > account information

Thank you for updating your account information with points.com. Your pointsfolio will be updated with your current information within 24 hours.

LP1

Last Name	STEVE
First Name	OGDEN
User Name	STEPHENOGDEN
Account Number	123456789
PIN/Password	*****
Postal Code	M4T 1G4
Country	CA
Province	ON
Phone	5555551212

Please note: Any pointsexchange transactions you may have pending may take longer to complete while we cross reference your changes with the program.

484

return to my pointsfolio

points.com

pointsfolio snapshot

LP1

customize

open pointsplus

help

about points.com

about partners

my profile

contact us

log out



Inbox - Microsoft Outlook

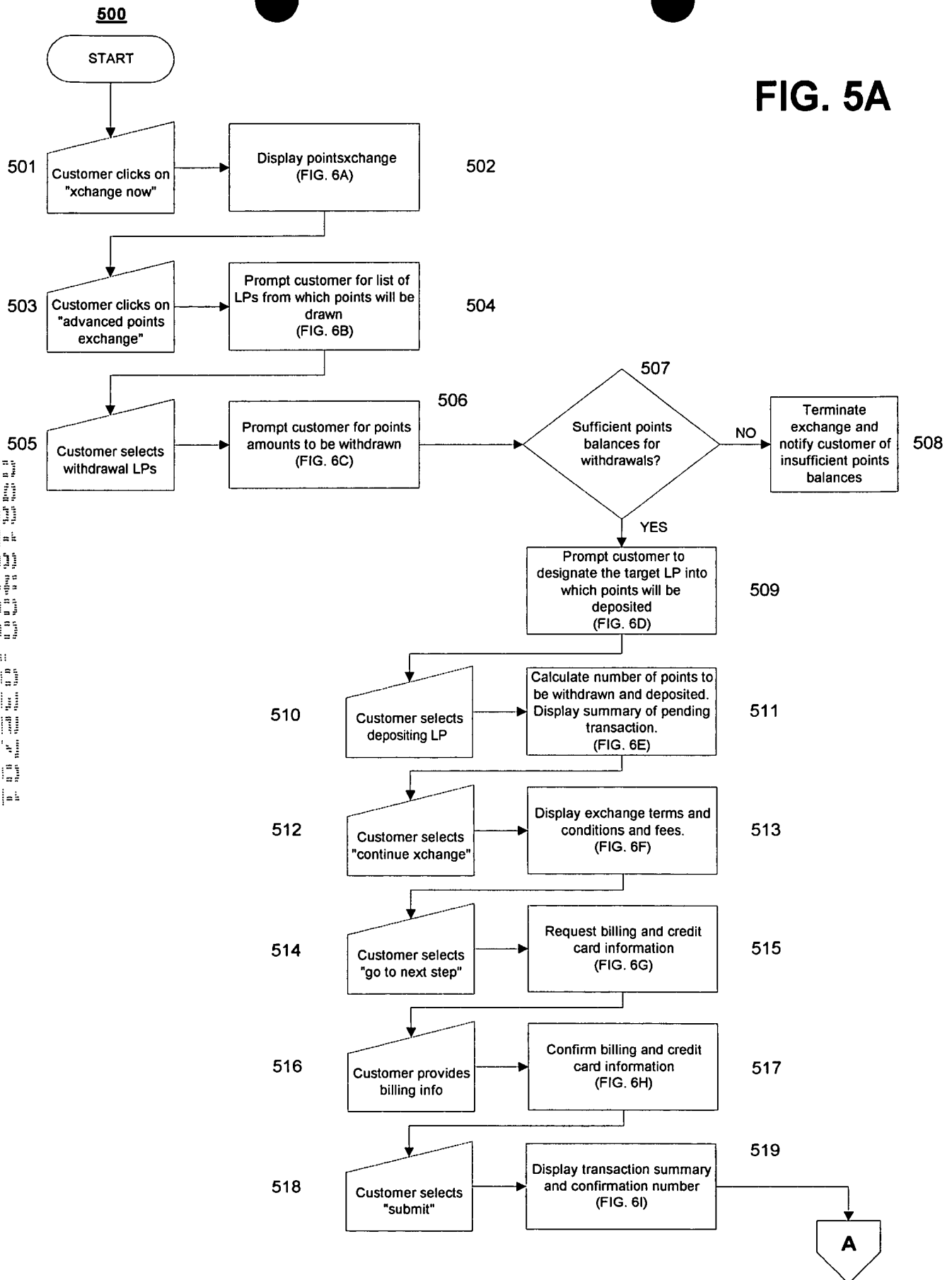
points.com pointsfoli

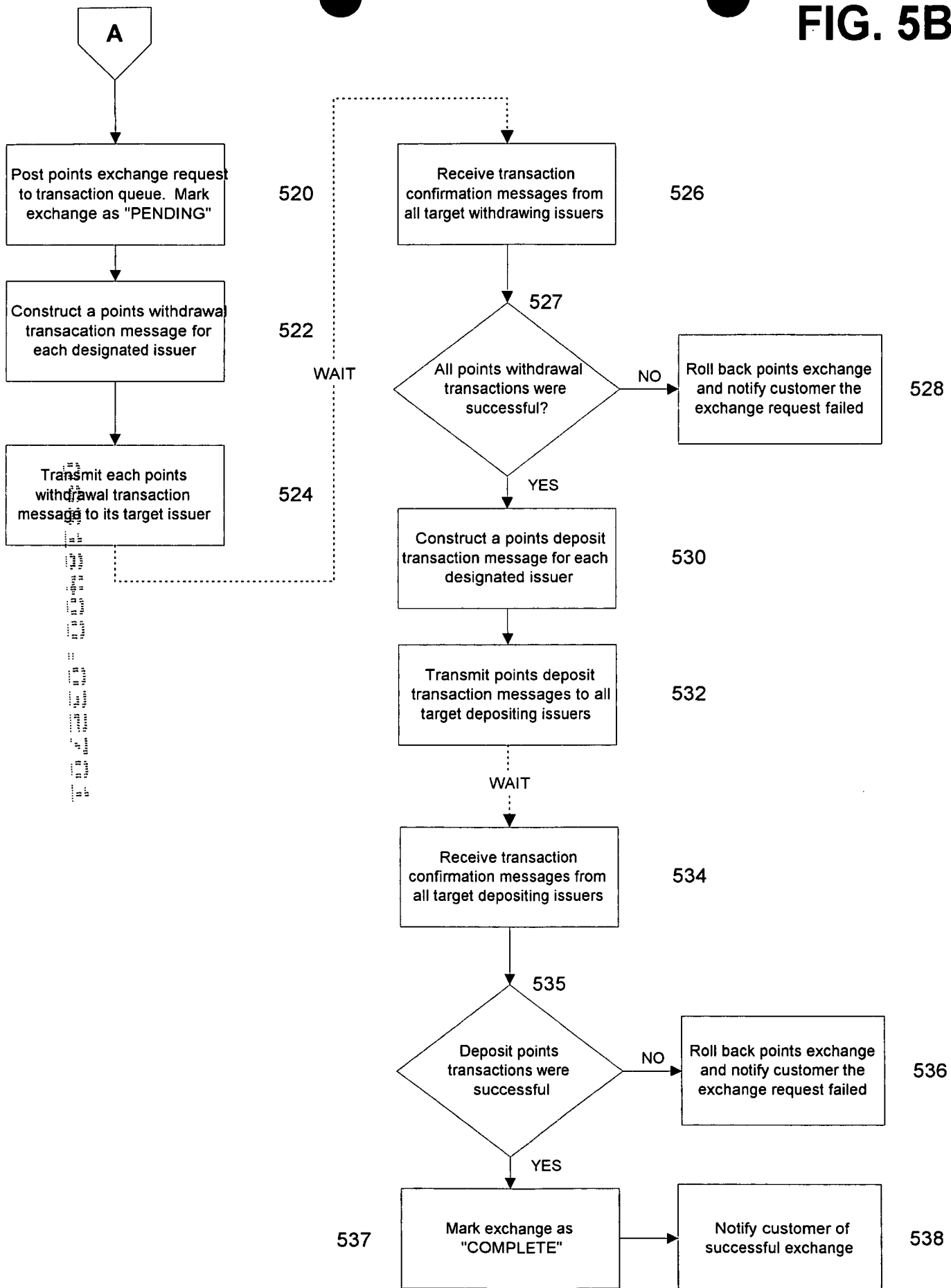
Microsoft PowerPoint



3:52 PM

FIG. 5A







home pointsfolio xchange now > pointsxchange
 xchange now xchange calculator autoexchange award finder



Welcome to pointsxchange where all your points and miles really count! With a points account, each pointsxchange, from as many as 10 programs at one time, is just \$5.95CAD (plus applicable taxes). Or, open a pointsplus account to enjoy **unlimited pointsxchanges** for only \$14.95CAD per year (plus applicable taxes).

Step 1: xchange from:

Step 2: xchange amount:

Step 3: xchange to:

- Step 1:** Select the program **from** which you want to xchange.
- Step 2:** Enter the amount you want to xchange. **602**
- Step 3:** Select the program **to** which you want to xchange.

calculate xchange

points.com™

WHERE THEY ALL COUNT!™

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advanced
 pointsxchange
 Xchange points or miles from up to 10 programs to one program at one time using [advanced pointsxchange](#)

pointsxchange help
 If you have questions about pointsxchange, visit our [help area](#) or our [xchange tour](#).

pointsfolio snapshot

LP15	1,000,000
LP18	1,000,000
LP8	100,000
LP2	100,000

[customize](#)

[open pointsplus help](#)
[about points.com](#)
[about partners](#)
[my profile](#)
[contact us](#)
[log out](#)

points
com

home pointsfolio

xchange calculator

xchange now

autoexchange

award finder

xchange now > advanced pointsxchange

Step 1:

Select up to 10 programs from which you want to xchange.

LP15	▼
LP16	▼
	▼
	▼
	▼

612a

612b

612j

go to next step

614

points
com

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Step 1:

Select the programs from which you want to xchange.

Step 2:

Enter the amount you want to xchange from the programs you selected in Step 1.

Step 3:

Select the one program to which you want to xchange.

pointsfolio
snapshot

LP15	1,000,000
LP16	1,000,000
LP8	100,000
LP2	100,000
customize	

points
com

home pointsfolio xchange calculator xchange now autoexchange award finder

xchange now > advanced pointsxchange

Step 2:

Enter the amount to xchange from each program.

LP15

150000

622a

LP16

150000

622b

go back to previous step

624

points
com

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Step 1:

Select the programs from which you want to xchange.

Step 2:

Enter the amount you want to xchange from the programs you selected in Step 1.

Step 3:

Select the one program to which you want to xchange.

go to next step

626

[open pointstplus](#)

[help](#)

[about points.com](#)

[about partners](#)

[my profile](#)

[contact us](#)

[log out](#)

pointsfolio
snapshot

LP15

1,000,000

LP16

1,000,000

LP8

100,000

LP2

100,000

[customize](#)

points
com

home pointsfolio

xchange now

xchange now

autexchange

award finder



xchange now > advanced pointsxchange

Step 3:

Select one program to xchange to.

632

LP8

You have selected to xchange from:

LP15

LP16

150,000

150,000

634

go back to previous step

calculate advanced xchange

points
com

WHERE THEY ALL COUNT!™

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Step 1:

Select the programs from which you want to xchange.

Step 2:

Enter the amount you want to xchange from the programs you selected in Step 1.

Step 3:

Select the one program to which you want to xchange.

open [pointspius](#)

[help](#)

[about points.com](#)

[about partners](#)

[my profile](#)

[contact us](#)

[log out](#)

pointsfolio
snapshot

LP15

1,000,000

LP16

1,000,000

LP8

100,000

LP2

100,000

customize

points
com

home pointsfolio

xchange calculator

xchange now

autotrans

award finder

xchange now > review your pointsxchange

go back to previous step

643

from

LP15 — 643a

LP16 — 643b

LP8 — 643c

xchange amount

644a — 150,000

644b — 150,000

644

xchange value

645a — 5,001

645b — 3,334

645

balance before
xchange

646a — 1,000,000

646b — 1,000,000

646

balance after
xchange

647a — 850,000

647b — 850,000

continue xchange

647

go back to previous step

649

to

pointsfolio
snapshots

LP15 1,000,000

LP16 1,000,000

LP8 100,000

LP2 100,000

customize

points
com

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Done

Start

Inbox

Microsoft Outlook

points.com xchange

Microsoft PowerPoint

Internet

3:56 PM

points
com

home pointsfolio xchange calculator xchange now autoexchange award finder

xchange now > pointsexchange terms and conditions

go back to previous step

Please review the following terms and conditions of your pointsexchange, and indicate your acceptance by checking the box below.

1. ALL XCHANGES ARE FINAL. Once your pointsexchange has been submitted it may not be cancelled or reversed.
2. Your xchanges will take 24-72 hours to complete.

Total cost for this pointsexchange: \$6.76CAD (taxes included)

from	652	653	654	655	656
LP15	150,000	150,000	5,001	1,000,000	850,000
LP16	150,000	150,000	3,334	1,000,000	850,000
to					
LP8			8,335	100,000	108,335

go back to previous step

go to next step

659

go to next step

657

658

☒ I accept

pointsfolio
snapshot

LP15	1,000,000
LP16	1,000,000
LP8	100,000
LP2	100,000

customize

[open pointspus](#)
[help](#)
[about points.com](#)
[about partners](#)
[my profile](#)
[contact us](#)
[log out](#)

points acom

home

pointsfolio

xchange now

autoexchange

award finder



xchange now > pointsxchange payment information

Your pointsxchange will be completed for only \$6.76CAD (including applicable taxes). Please enter the information below so we can complete your pointsxchange. Fields marked with * are required.

Billing Information:

Home or Business Company Name

Home

dffd

662b

* Street #

sdf

662a

Street Name

Drive

Northwest

Direction

R.R.

aptsuite

PO Box

Stn.

* City

ffff

* State or Province

Quebec

* Zip/Postal Code

Canada

* area

code

number

662p

662r

662q

662s

662t

662u

662v

662w

662x

662y

662z

662aa

662ab

662ac

662ad

662ae

662af

662ag

662ah

662ai

662aj

662ak

662al

662am

662an

662ao

662ap

662aq

662ar

662as

662at

662au

662av

662aw

662ax

662ay

662az

662ba

662bb

662bc

662bd

662be

662bf

662bg

662bh

662bi

662bj

662bk

662bl

662bm

662bn

662bo

662bp

662bq

662br

662bs

662bt

662bu

662bv

662bw

662bx

662by

662bz

662ca

662cb

662cc

662cd

662ce

662cf

662cg

662ch

662ci

662cj

662ck

662cl

662cm

662cn

662co

662cp

662cq

662cr

662cs

662ct

662cu

662cv

662cw

662cx

662cy

662cz

662da

662db

662dc

662dd

662de

662df

662dg

662dh

662di

662dj

662dk

662dl

662dm

662dn

662do

662dp

662dq

662dr

662ds

662dt

662du

662dv

662dw

662dx

662dy

662dz

662ea

662eb

662ec

662ed

662ee

662ef

662eg

662eh

662ei

662ej

662ek

662el

662em

662en

662eo

662ep

662eq

662er

662es

662et

662eu

662ev

662ew

662ex

662ey

662ez

662fa

662fb

662fc

662fd

662fe

662ff

662fg

662fh

662fi

662fj

662fk

662fl

662fm

662fn

662fo

662fp

662fq

662fr

662fs

662ft

662fu

662fv

662fw

662fx

662fy

662fz

662ga

662gb

662gc

662gd

662ge

662gf

662gg

662gh

662gi

662gj

662gk

662gl

662gm

662gn

662go

662gp

662gq

662gr

662gs

662gt

662gu

662gv

662gw

662gx

662gy

662gz

662ha

662hb

662hc

662hd

662he

662hf

662hg

662hh

662hi

662hj

662hk

662hl

662hm

662hn

662ho

662hp

662hq

662hr

662hs

662ht

662hu

662hv

662hw

662hx

662hy

662hz

662ia

662ib

662ic

662id

662ie

662if

662ig

662ih

662ii

662ij

662ik

662il

662im

662in

662io

662ip

662iq

662ir

662is

662it

662iu

662iv

662iw

662ix

662iy

662iz

662ja

662jb

662jc

662jd

662je

662jf

662jg

662jh

662ji

662jj

662jk

662jl

662jm

662jn

662jo

662jp

662jq

662jr

662js

662jt

662ju

662jv

662jw

662jx

662jy

662jz

662ka

662kb

662kc

662kd

662ke

662kf

662kg

662kh

662ki

662kj

662kk

662kl

662km

662kn

662ko

662kp

662kq

662kr

662ks

662kt

662ku

662kv

662kw

662kx

662ky

662kz

662la

662lb

662lc

662ld

662le

662lf

662lg

662lh

662li

662lj

662lk

662ll

662lm

662ln

662lo

662lp

662lq

662lr

662ls

662lt

662lu

662lv

662lw

662lx

662ly

662lz

662ma

662mb

complete your pointsexchange. Fields marked with * are required.

Billing Information:

Home or Business Company Name

Home \ dffsdfs 672b

* Street # * Street Name

sdf

Suffix

Drive

Direction

Northwest

apt/suite PO Box Stn. R.R.

* City

ffff

* State or Province

Quebec

* Zip/Postal Code * Country

Canada

* area phone code number

Credit Card Information:

* Cardholder's First Name

Steve

* Cardholder's Last Name

Ogden

* Credit Card

Visa

* Credit Card Number

4111111111111111

Amount to be Billed (including taxes)

\$6.76CAD - 672u

* Expiration Date

05 04

672v 672w

cancel

674

reset

676

submit

678

points
com™

WHERE THEY ALL COUNT!™

privacy policy security policy

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about partners

my profile

contact us

log out

pointsfolio
snapsbot

LP15

1.0

LP15

1,000,000

LP8

100,000

LP2

100,000

customize

Internet

3:58 PM

points
com

home pointsfolio xchange calculator xchange now autoexchange award finder

xchange now > pointsexchange confirmation

view my pointsfolio

Thank you for using pointsexchange

Confirmation Number: 1130 682

Your pointsfolio has been updated to reflect this xchange. You will be notified via email within 24 to 72 hours when the loyalty programs have completed your pointsexchange. You can also check your pointsfolio at any time to view the status of your xchange.

Total billed to your credit card: \$6.76CAD

from	xchange amount	xchange value	balance before xchange	balance after xchange
LP15	150,000	5,001	1,000,000	850,000
LP16	150,000	3,334	1,000,000	850,000
to				
LP8		8,335	100,000	108,335

view my pointsfolio

points
com

award
finder

See what awards you could
redeem your points or miles for
using the award finder.

autoexchange

Would you like to set up this
xchange as an autoexchange?

pointsfolio
snapshot

LP15	850,000
LP16	850,000
LP8	108,335
LP2	100,000
customize	

another xchange

another xchange

689

WHERE THEY ALL COUNTED

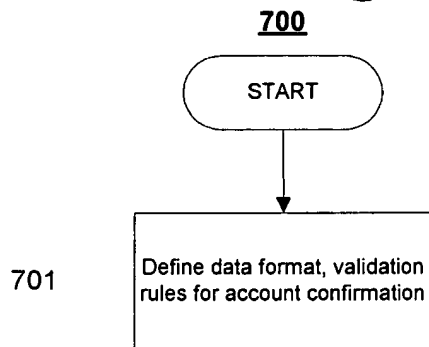
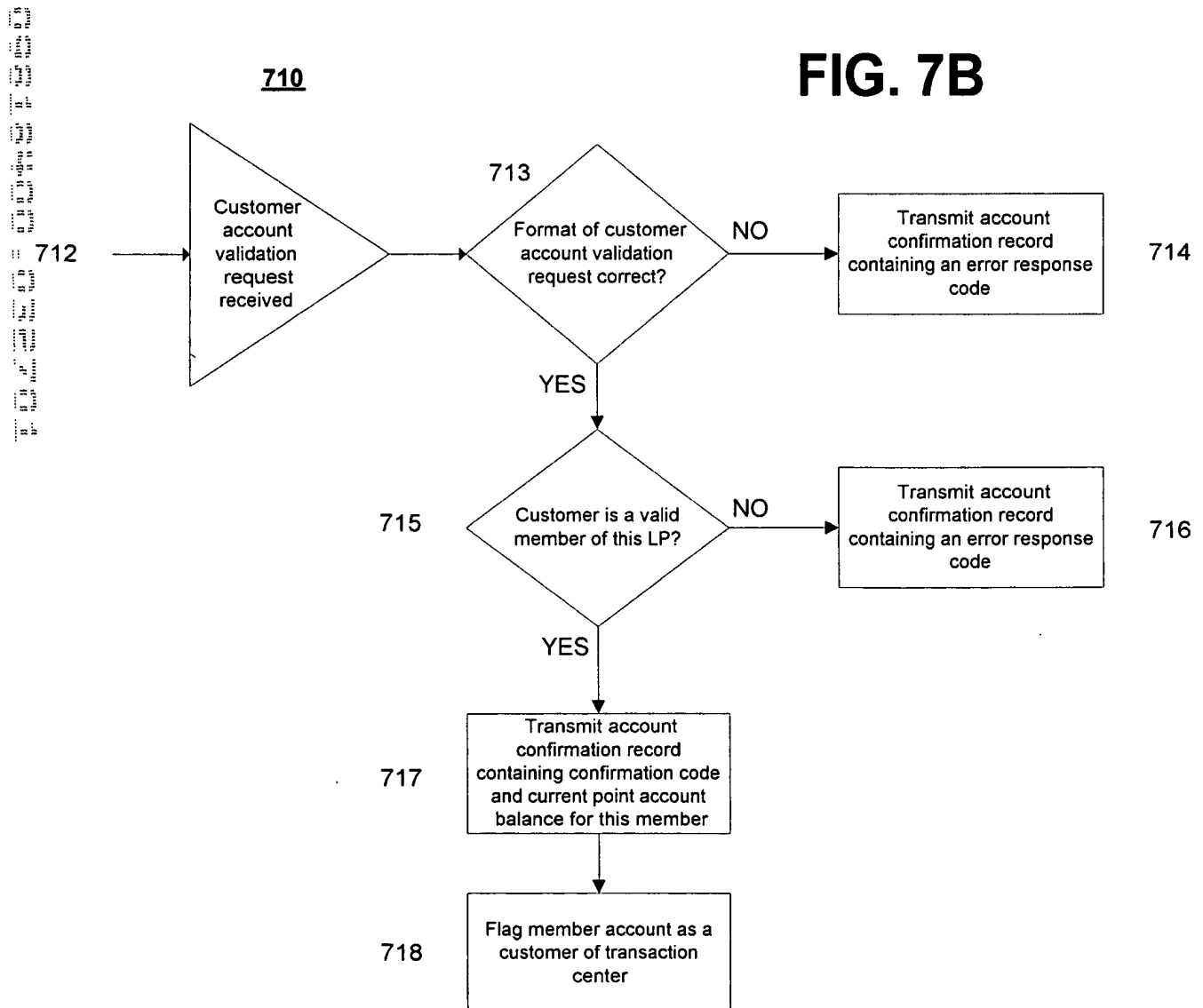


FIG. 7A



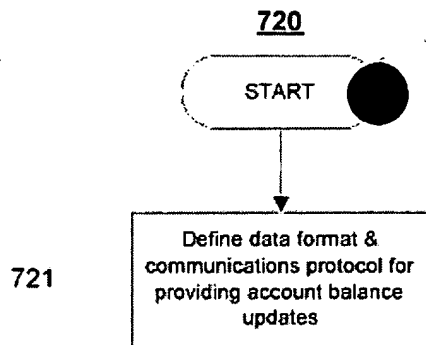


FIG. 7C

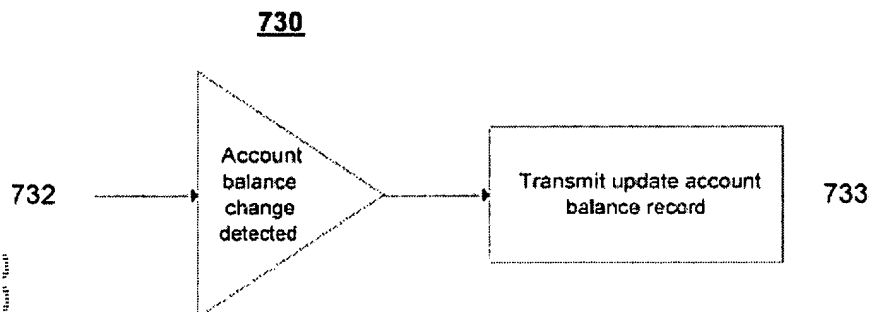


FIG. 7D

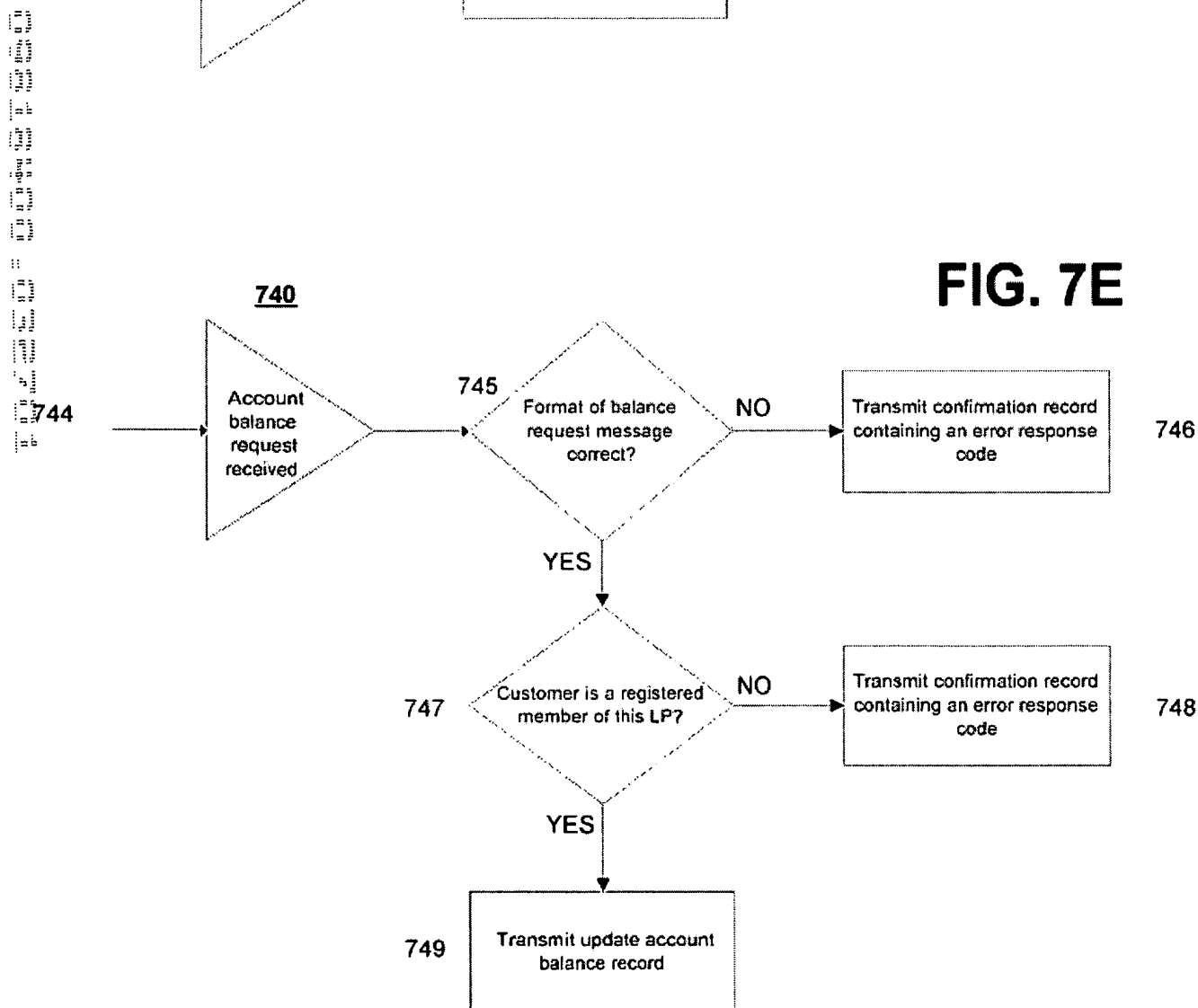


FIG. 7E

751

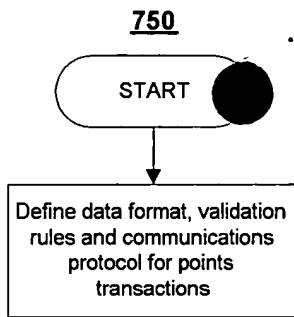


FIG. 7F

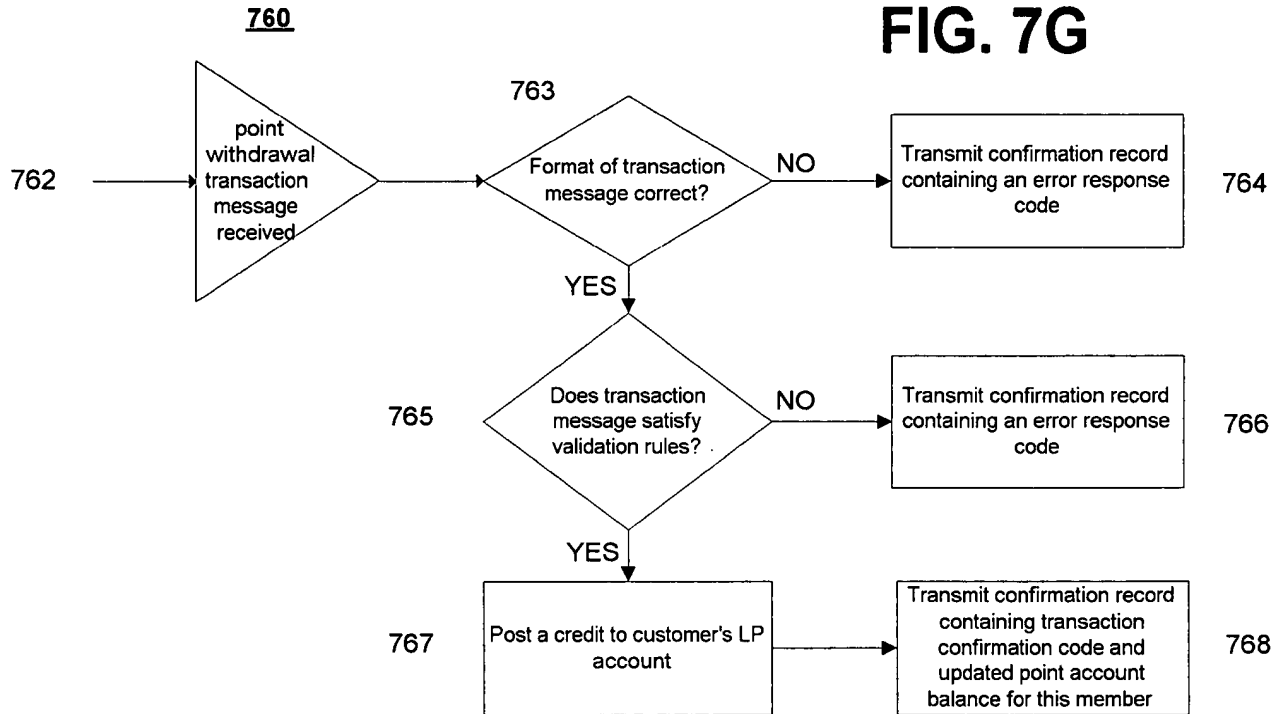


FIG. 7G

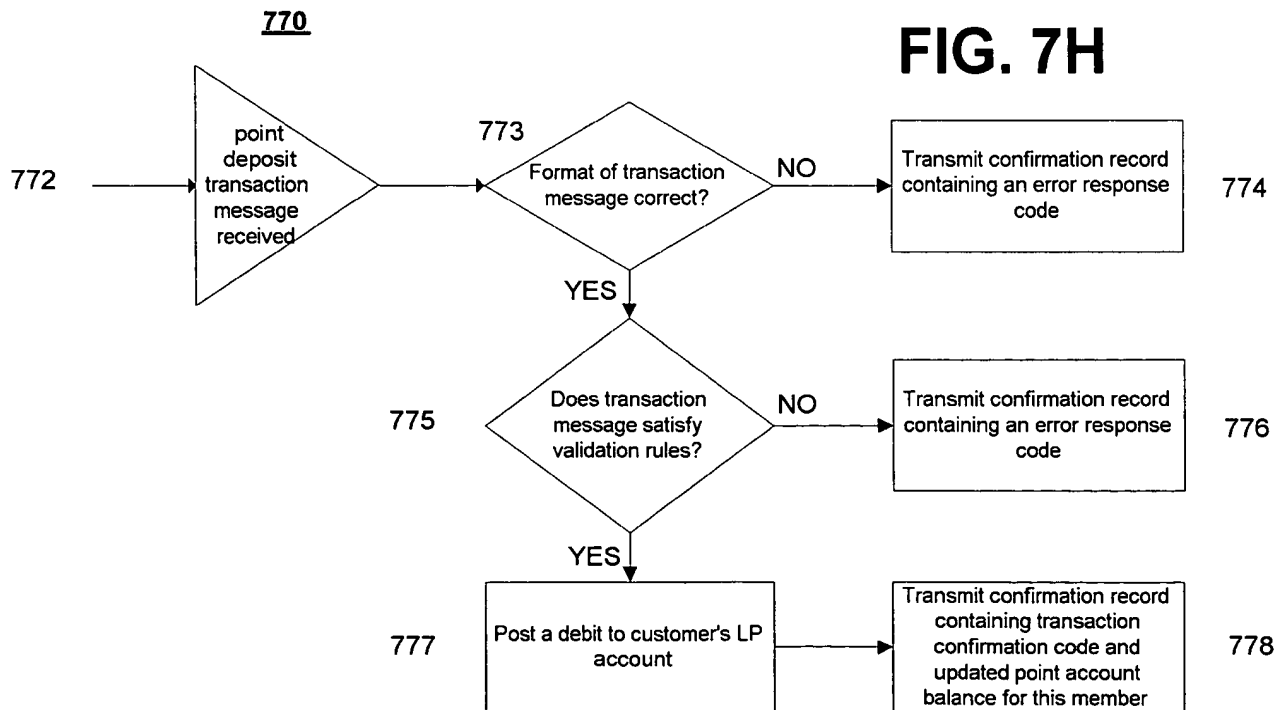
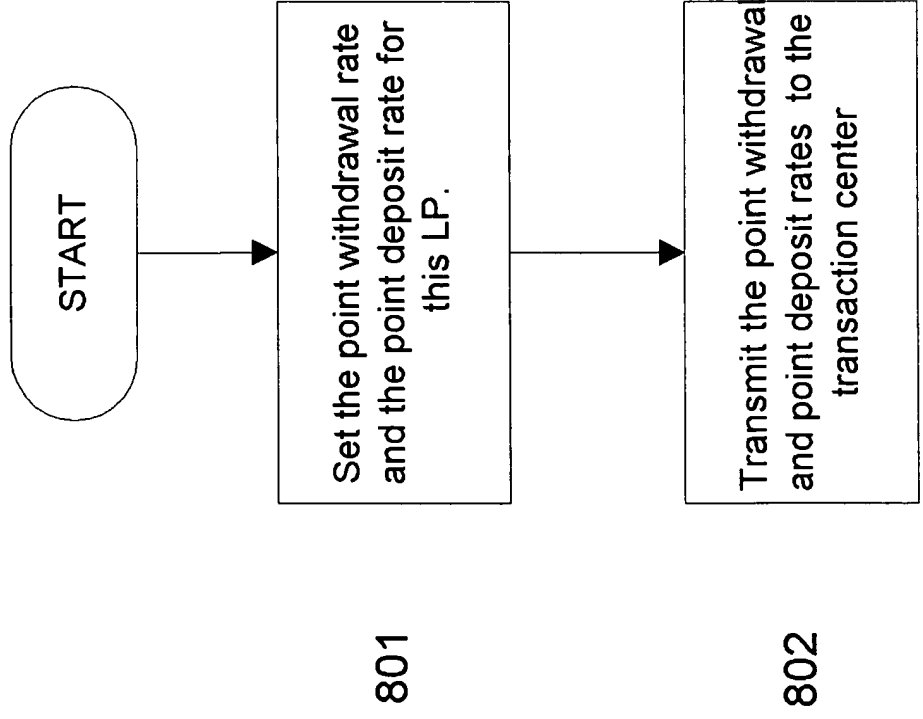


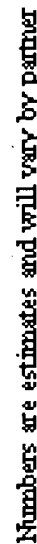
FIG. 7H

FIG. 8

800



Revenue Flow of Sample-trade *FROM* Credit Card



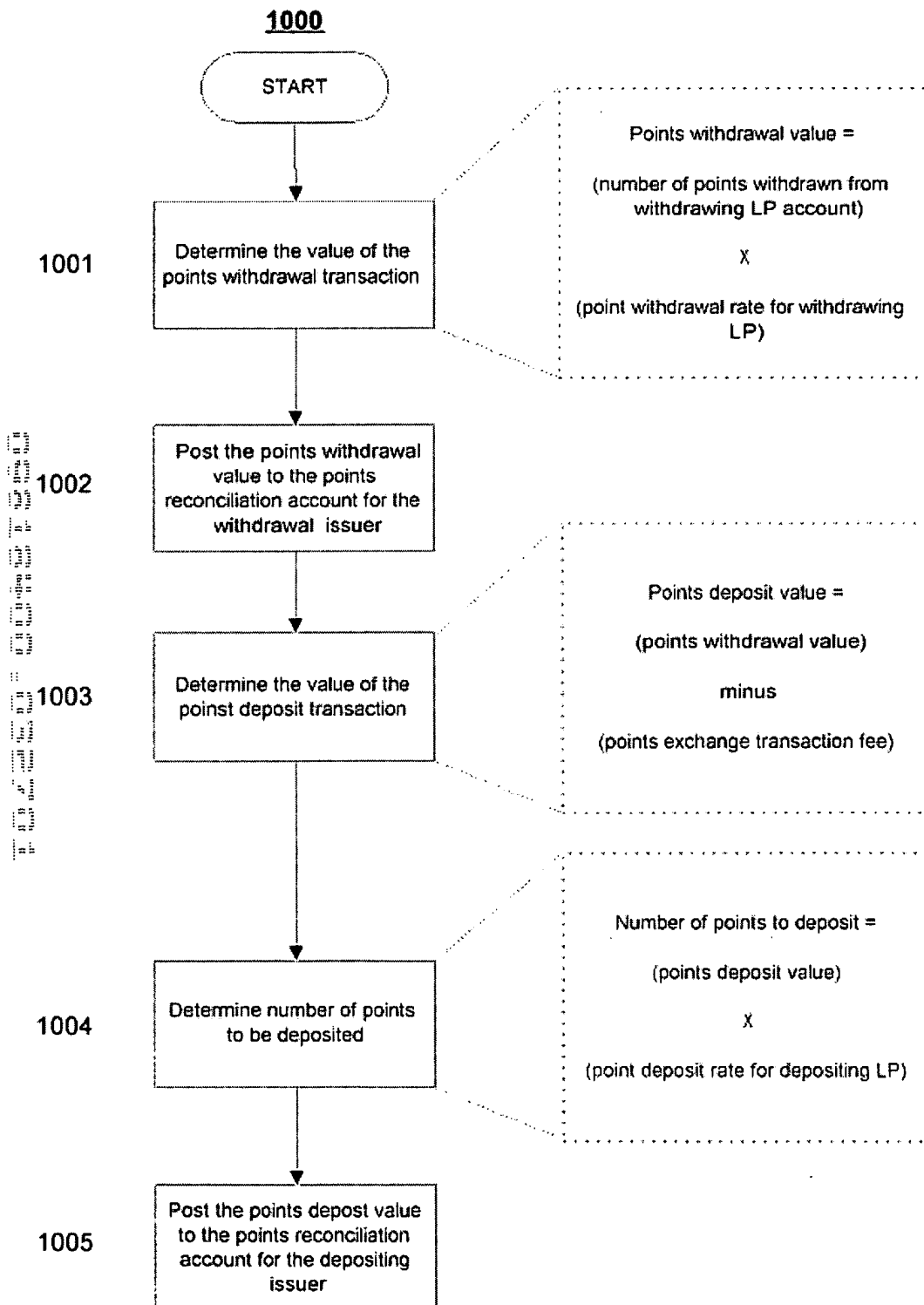


FIG. 11

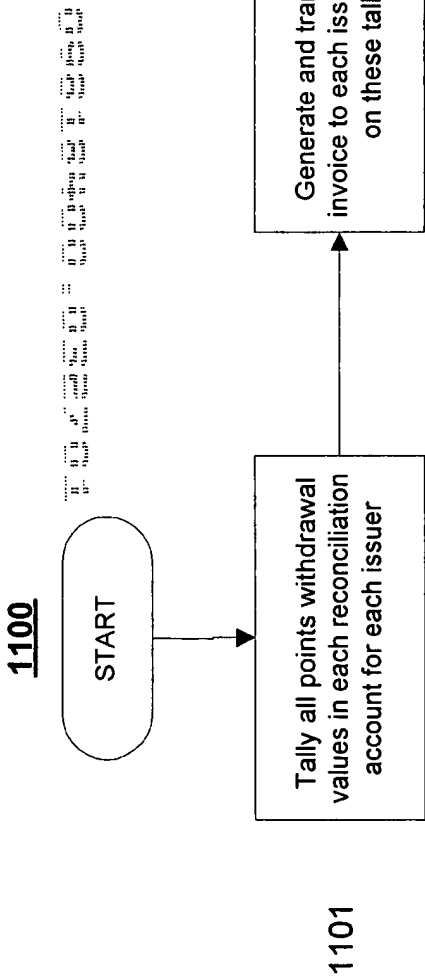


FIG. 12

